

*Visit Peerless-AV at CEDIA Expo  
September 7-10, 2011  
Indianapolis, IN  
Booth #3839*

## **All New Peerless-AV to Showcase Expanded Product Offering at CEDIA Expo**

*Increased Line of End-to-End AV Products Includes Wireless Technology, AV Racks, Mounting Solutions for Outdoor Usage, Line of Audio and Video Cables, and Accessories*

**Indianapolis, IN (July 15, 2011)** – Peerless-AV, the leader in innovative audio and video solutions, will highlight at CEDIA Expo its expansion of product offerings that includes a significantly wider range of audio-visual solutions for commercial, residential and retail needs.

In addition to its innovative, easy-to-install mounting solutions—most of which are made in the U.S.A.—Peerless-AV has greatly expanded its spectrum of products to include: wireless technology, over 70 SKUs of audio and video cables, AV racks, power protection and a full line of accessories.

“Our expansion enables our customers to get all required AV installation equipment and products from one provider, saving both time and money – important considerations for residential, retail and commercial applications, alike,” said Mike Campagna, Peerless President and COO. “With engineering, manufacturing, marketing and support all handled from our Aurora, Illinois headquarters, Peerless-AV can quickly adapt to changing customer and market requirements. Our expanded product offering is a perfect example of our company’s flexibility.”

### **Wireless Technology**

Peerless-AV will showcase at CEDIA Expo its wireless portfolio which includes the HD Flow Wireless Multimedia Kit, an 802.11n transmitter and receiver system that allows HDTVs, projectors and other displays to be installed up to 131 feet away from multimedia source devices without wiring. The HD Flow’s long-range, high-quality, Full HD 1080p 60Hz wireless media streaming provides complete flexibility in display placement, reduces installer costs, eliminates cable clutter and hole drilling, and provides instant real-time HD transmission – even through walls, floors and ceilings.

Peerless-AV will also debut the world’s first wireless mounting solutions, eliminating the hassle of cable management and making TV placement options nearly limitless. The new line of articulating mounts features models for in-home installation and environmental models for installation on patios, decks, pools and garages. The wireless mounts can receive Full HD 1080p streaming AV from as far away as 131 feet from the media source. Built-in reverse IR allows operation of up to four CE devices from the TV, eliminating the need to purchase additional CE devices. This is the perfect solution for outdoor installations where long cable runs can be cost prohibitive. Inside the home, the wireless mounting solution eliminates the hassle of drilling and pulling AV cables so the installer can spend more time doing on installations with virtually no mess to clean up.

### **Environmental Mounting Solutions**

For flat panel installation in exposed outdoor environments, as well as indoor humid areas, Peerless-AV will be showing its full line of corrosion-resistant outdoor and indoor/outdoor mounts with models capable of holding 26- to 65-inch flat panels up to 175 pounds. Tilt, articulating, ceiling and floor models can be used in settings including three-season rooms, outdoor patios, gym locker rooms, bathrooms, car washes, indoor pool or water park areas. Also offered are waterproof, climate-controlled indoor/outdoor display enclosures offering protection from outdoor elements and pollution, plus heated or fan-cooled options. All models feature theft-resistant hardware.

### **Audio and Video Cables**

Peerless-AV will also highlight its full range of audio and video cables, which includes 72 SKUs. Offered in four quality tiers – ‘Ultimate’/Omega, ‘Best’/Sigma, ‘Better’/Delta and ‘Good’/Alpha – each tier is intended to offer a connection solution for any installation. Peerless-AV offers cable lengths from 3-feet to 45-feet.

### **AV Accessories**

Lastly, Peerless-AV will be showcasing its line of AV accessories which range from cable management and storage boxes, to cable plates, surge protectors, adjustable extension columns for mounts, wall and ceiling plates, fasteners, clamps, adapters, screen cleaning products and more.

“Like each of our products, our newest offerings provide a level of simple and secure functionality and flexibility for a wide variety of applications and environments,” Campagna said. “Our name may have changed, but as always, we remain committed to providing quality AV solutions that specifically meet our customers’ needs while providing peace of mind with every installation.”

For more information about Peerless-AV’s newly expanded product offering, visit [www.peerless-av.com](http://www.peerless-av.com).

### **About Peerless-AV**

*Peerless-AV, a Peerless Industries, Inc. company, is a leading designer, manufacturer and distributor of Made- in-the-USA audio-visual solutions. Our innovative product line includes flat panel mounts, projector mounts, wireless technology, motorized solutions, AV cables, kiosks, AV furniture, AV racks, precision gear products, surge protection, screen cleaning products and a full assortment of accessories. A 70-year-old global company, Peerless-AV has remained at the forefront of the industry, creating new AV technologies that push the envelope and provide ideal solutions to meet the needs of the consumer and pro markets, alike. Peerless-AV manufactures over 3,600 products that serve original equipment manufacturers, commercial integrators and consumer retailers in 28 vertical markets worldwide through direct sales representatives and authorized distribution. For more information, visit [www.peerless-av.com](http://www.peerless-av.com).*

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### **MEDIA CONTACT:**

Megan Parker  
SS|PR  
847-415-9326  
[mparker@sspr.com](mailto:mparker@sspr.com)