



Visit Peerless at CES 2008!
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The Ultimate Selection of Next-Generation Mounting Solutions from Peerless at CES 2008

CHICAGO, IL – CES 2008 – Peerless Industries, Inc., the industry leader in professional-grade audio/visual mounting solutions today announces that it will premiere six new lines of mounts that bring mounting technology to the next level at CES 2008. The first showing of Peerless' exclusive portfolio will be held at CES 2008, Las Vegas, NV in booth number 21740.

Peerless Premieres New Residential Line – Paramount™ by Peerless

Paramount™ by Peerless delivers new mounting options, providing customers with the largest selection of mounts for their dream A/V set-up. From the low-profile flat and tilt wall mounts to the options that enable the TV to be extended up to 30 inches from the wall, the choice is there. The new line expands the availability of professionally trusted products for use in the home. The mounts come in eye catching, informative and vividly illustrated packaging that jumps off the store shelf.

Next-Generation SmartMount® 600 Series: Maximum Installation Flexibility

This cutting edge line of mounts delivers a forgiving open wall plate design that provides installation flexibility. From the small 23-inch TV to the home theater set up of a 60-inch set, this line accommodates 97.5 percent of the most popular TV brands. Its spacious, low-profile outline provides plenty of space for a four-outlet electrical gang box to be placed within the plate's perimeter while leaving sufficient room for cable management behind the mounted TV.

Innovative In-Wall Mounts: Mounting 60-inch Flat Panel Between 16-inch Stud Centers

The industry's first **In-Wall Mount** for 32-inch to 71-inch TVs is the easiest in-wall articulating arm product to install on the market. There is no need to cut away the studs or build additional framing - simply make a 14.5-inch wide opening between the studs and slide the in-wall box into the pre-cut opening, secure the mount, done! The simplistic design of the in-wall articulating arm box makes installation quick, safe and simple.



Cables Can Run and Cables Can Hide

12 new **SmartMount® Articulating Arm Wall Mounts** features the industry's first complete point-to-point cable management system. This unique system provides four internal cable management U-groove channels and caps for cable routing. Each channel boasts one inch of cable storage space enabling easy management of A/V cables and even pro-cord bundles, keeping them virtually hidden from sight.

Pin-Point Precision with a Simple Turn of a Knob

First time showing at CES is Peerless' revolutionary **PRG Precision Gear Projector Mount**, the only mount that offers pin-point precision gear image alignment with a simple turn of a knob. With this mount simply set it and forget it. No more adjustment screws. No more micro adjustments. No more hassles.

Exclusive Motorized Solutions

The latest in innovative support technology for flat panel TVs and the ultimate TV viewing experience go hi-tech with Peerless' exclusive new line of motorized mounting solutions. The new motorized mounts impress with their touch of a button smooth movement that WOWs. Whether used for a living room, bedroom or any room the new mounts shine with their low-profile, clean look for screens all the way up to 60 inches.

Peerless will be premiering six new lines for the first time at CES 2008 in Peerless' booth number 21740. For more information about Peerless' professional-grade mounting solutions, visit www.peerlessmounts.com or call (800) 865-8010.

About Peerless Industries, Inc.

Peerless has designed and manufactured the most comprehensive line of audio/visual mounting solutions for over 40 years. Today, Peerless designs and manufactures mounts for current and emerging visual display technologies, including LCD and plasma flat panel displays, projectors, CRT televisions and other electronic equipment used in the commercial and consumer markets. Built on decades of experience and proven expertise, Peerless Industries is ISO 9001 certified and is an approved Underwriters Laboratories testing site. For more information, visit <http://www.peerlessmounts.com>



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