

Visit Peerless at Digital Signage Expo 2011  
February 22-25, 2011  
Las Vegas Convention Center  
Booth #2009

## Peerless Industries Showcases Digital Menu Board Kit at Digital Signage Expo

*Enables Infinite Menu Board Configuration Possibilities for Displays up to 102 Inches—  
Fast Installation Features Horizontal Alignment and Anti-Theft Hardware*

LAS VEGAS (February 22, 2011)—Peerless Industries announced today it will be showcasing its innovative Digital Menu Board Kit product at the Digital Signage Expo 2011. Allowing an infinite number of display configurations, the Peerless Digital Menu Board Kit enables customers to fit an individual digital menu's length to their exact needs. It features full flat or tilted viewing to -5, 0, 5, 10, or 15 degrees, allowing the perfect angle for patrons. Anti-tampering features prevent incidence of theft, and are included as part of the product's security hardware. Clutter from hanging cords can be reduced using the offered Cable Management Accessory.

Portrait or landscape installation is completed in a quick three-step process that allows for multiple displays to be arranged side-by-side. Horizontal alignment enables menu boards to have a uniform appearance. Customers can achieve a seamless display appearance that provides a clean and clutter-free look to their establishment. Requiring virtually no measuring for installation, the product can be used by individuals with minimal technical expertise.

To aid installation, Peerless offers an online Menu Board Configurator™ which allows visitors to plug in various board dimensions to an online tool that produces results showing the proper corresponding kit.

The Digital Menu Board kit is built to hold a wide range of menu board displays from 13 to 102 inches.

The Digital Signage Expo (DSE) is the world's largest international trade show and conference dedicated to digital signage, interactive technology, and Out-of-Home networks. Visit Peerless and explore the new Digital Menu Board Kit and the company's other innovative applications during the DSE show at Booth #2009.

### **About Peerless Industries, Inc.**

Peerless Industries is a 69-year old designer, manufacturer and distributor of A/V solutions including flat panel mounts, projector mounts, carts/stands, furniture, cables, screen cleaners and a full assortment of accessories. Peerless manufactures over 3,600 products that serve original equipment manufacturers, retailers and commercial installers in 25 vertical markets through direct salespeople and authorized distribution. For more information, visit [www.peerlessmounts.com](http://www.peerlessmounts.com) or follow @PeerlessMounts on Twitter [www.twitter.com](http://www.twitter.com).

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