

**Visit Peerless at ISE 2008!**  
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**Stand L87**

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**PEERLESS MOUNTS SELECTS ISE 2008 TO DEBUT ITS COMPREHENSIVE MOUNT  
PORTFOLIO TO THE EUROPEAN MARKET**

**CHICAGO, IL – ISE 2008** – Peerless Mounts, the North American industry leader in professional-grade audio/visual mounting solutions, today announced that it has chosen ISE 2008 to premiere its cutting-edge mounts to the European market.

Peerless will be showing a sampling of its extensive product offering to the European market for the first time in stand L78 at ISE 2008. Featured mounts will include the one-of-a-kind PRG Precision Gear Projector Mount that redefines easy image alignment with its set-it-and-forget-it precision alignment, flat and tilt wall mounts with uniquely flexible installation features, a series of articulating mounts that deliver an extremely clean look with its extraordinary cable management system and will show motorized mounts that are for sure to become a favorite of the TV fan who wants maximum viewing flexibility with minimum effort.

**Image Alignment Made Easy with PRG Precision Gear Projector Mount**

The first-of-its-kind, PRG Precision Gear Projector mount redefines the meaning of easy projector image alignment. Its patent-pending precision gear design allows exact tilt and roll image positioning by either turning two adjustment knobs with a Phillips screw driver, or using the tool-less option by extending the knobs to adjust by hand. With Peerless' PRG Precision Gear Projector Mount simply set it and forget it. No more adjustment screws. No more micro adjustments. No more hassles. This fully assembled, easy to install mount comes with a universal adapter plate that accommodates a virtually all projectors up to 50 pounds (22.7 Kg).

**Flat and Tilt Mounts Provide Maximum Installation Flexibility**

Flat panel installation has been made easier than ever with Peerless' new flat and tilt wall mounts that provide maximum installation flexibility with an open wall plate design. This unique feature allows the mount to be placed over obstacles that may be present on the wall, such electrical gang boxes, and

provide extensive cable management options. These mounts also deliver ample lateral adjustment so that a TV can be centered on the wall. Peerless' flat and tilt wall mounts can accommodate TVs ranging in size from 10 inches (26 cm) to 102 inches (260 cm) ensuring that there is a quality mounting solution available for virtually any TV.

### **Kept Out Of Sight With Peerless' Articulating Arm Mount**

Peerless provides the most forward thinking solution to internal cable management with its new articulating arm wall mounts. This innovative line uses U-Groove caps that snap onto built-in channels to encapsulate up to a one-inch (2,5 cm) bundle of cables inside the upper and lower portions of the arm. An internal cable tie system ensures that all of the cables move with the arm during screen adjustment. This exclusive cable management system provides the perfect solution to an often overlooked problem, and will enhance the appearance of any TV installation.

### **Motorized Mounts Provide Maximum TV Enjoyment**

Peerless has taken convenience to a whole new level with its motorized mount line by offering screen adjustment with the simple touch of a remote control button. This high-tech solution provides a fun and easy way to change the viewing angle so that a TV can be seen from multiple locations. These innovative products shine with their new approach to viewing angle adjustment, and are sure to become a favorite of the TV fan who wants maximum viewing flexibility with minimum effort.

Peerless Mounts will be premiering their portfolio to the European market at ISE 2008 in stand L87. For more information about Peerless' professional-grade mounting solutions, visit [www.peerlessmounts.com](http://www.peerlessmounts.com).

### **About Peerless Industries, Inc.**

Peerless has designed and manufactured the most comprehensive line of audio/visual mounting solutions for over 40 years. Today, Peerless designs and manufactures mounts for current and emerging visual display technologies, including LCD and plasma flat panel displays, projectors, CRT televisions and other electronic equipment used in the commercial and consumer markets. Built on decades of experience and proven expertise, Peerless Industries is ISO 9001 certified and is an approved Underwriters Laboratories testing site. For more information, visit <http://www.peerlessmounts.com>

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