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Peerless Brand Name Becomes Peerless-AV, Expands to Offer Complete A/V Solutions for Global Commercial and Retail Needs

Leading Innovator in Flat Panel and Projector Mounting Solutions Now Offers Full Suite of Furniture, Racks, Cables, Digital Signage and Wireless Solutions for Worldwide Market

ORLANDO, FL (June 15, 2011) –[Peerless Industries](#) Inc. the leader in innovative audio and video solutions, announced today the company has changed its Peerless brand name to Peerless-AV to reflect its recent expansion from audio-visual mounting solutions to now include a full line of complete audio-visual solutions for commercial, residential and retail needs.

“The Peerless brand has led the flat panel and projector mounting solutions space in 28 niche markets, and our products are now available on six continents,” said Peerless Industries, Inc., President Mike Campagna. “With our expansion in both new technologies and product lines, we are now able to provide complete, end-to-end A/V solutions to both commercial and retail customers.”

In addition to its innovative, easy-to-install mounting solutions—most of which are made in the U.S.A.—Peerless-AV has greatly expanded its spectrum of products to include: wireless technology, motorized mounting solutions, 72 SKUs of A/V cables, kiosks, A/V furniture, A/V racks, precision gear products, surge protection, screen cleaning products and more.

“This expansion will allow us to better serve our customers, enabling them to get everything they need for a successful install—from the screen to the wall, racks, mounts, cables and other equipment—from a single partner, saving them a tremendous amount of time and money,” Campagna said.

With its full product development continuum, from engineering and manufacturing to marketing and support, all under one roof in its new 330,313sq. ft. manufacturing facility in Aurora, Ill., Campagna says Peerless-AV is uniquely able to adapt quickly to meet specific customer requirements and rapidly evolving market needs, as well as to guarantee uninterrupted supply chain to its North American customers, no matter what is happening around the world.

Along with its broader product portfolio and new name, Peerless-AV has also expanded operations internationally with a new European headquarters in England where the company has already become a market leader in mounting solutions. Peerless-AV is also actively expanding its global distribution channels and global sales teams to meet growing demand for its products around the world.

For more information about Peerless-AV's newly expanded product offering, visit www.peerless-av.com.

About Peerless-AV

Peerless-AV, a Peerless Industries, Inc. company, is a leading designer, manufacturer and distributor of Made- in-the-USA audio-visual solutions. Our innovative product line includes flat panel mounts, projector mounts, wireless technology, motorized solutions, A/V cables, kiosks, A/V furniture, A/V racks, precision gear products, surge protection, screen cleaning products and a full assortment of accessories. A 70-year-old global company, Peerless-AV has remained at the forefront of the industry, creating new A/V technologies that push the envelope and provide ideal solutions to meet the needs of the consumer and pro markets, alike. Peerless-AV manufactures over 3,600 products that serve original equipment manufacturers, commercial integrators and consumer retailers in 28 vertical markets worldwide through direct sales representatives and authorized distribution. For more information, visit www.peerless-av.com.

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