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**PEERLESS INDUSTRIES, INC. DEMONSTRATES GLOBAL COMMITMENT WITH
MERGER BETWEEN PEERLESS INDUSTRIES AND BBG DISTRIBUTION LTD**

CHICAGO, IL – May 12, 2009 – Peerless Industries, Inc., the industry leader in professional-grade audio/visual mounting solutions, announced today their merger with BBG Distribution Ltd., one of the leading distributors of European brands in the audio/visual attachment and peripheral market throughout the United Kingdom. This merger expands Peerless' position as *the* leading world-class manufacturer and distributor of a full range of audio/visual products and services for both the retail and commercial marketplace.

BBG will continue trading as BBG Distribution Limited and distributing the existing line up of BBG brands, but will become a subsidiary of Peerless Industries, Inc. Gordon Dutch will remain as managing director for BBG and has joined the advisory board of Peerless in the US.

From its 20,000 square-foot headquarters in Watford, England, BBG will continue to deliver products and services that create and enable an unparalleled audio/visual experience, including flat panel mounts, projector mounts, A/V carts/stands from Peerless, A/V furniture from Ateca and Gokeda, A/V cables from Bandridge and Profigold and AM branded products such as screen cleaners and a full assortment of accessories for both the retail and commercial distribution.

“This is an industry-defining model that demonstrates our passion for innovation -- our combined team, with over 400 employees, will be a powerful force for unparalleled product support and choices,” said Mike Campagna, president, Peerless Industries, Inc. “Our expanded capabilities meet a wider set of customer needs, and leverage Peerless' industry expertise along with our deep understanding of the marketplace,” adds Campagna.

“We are very excited to be part of such an innovative company. Peerless Industries, Inc. is a respected leader in the audio/visual marketplace especially in the commercial market where BBG is looking for major growth. This is further evidence of our deep commitment to the marketplace and to providing customers with an unmatched portfolio of products and services,” notes Gordon Dutch, managing



director of BBG-Peerless.

About Peerless Industries, Inc.

Peerless Industries, Inc now has over 400 employees worldwide and is known as a world-class designer, manufacturer and distributor of more than 3,600 audio/visual solutions. Peerless leads the way with quality and innovative products that include flat panel mounts, projector mounts, A/V carts/stands, A/V furniture, A/V cables, screen cleaners and a full assortment of accessories for the commercial and retail markets. For over 45 years, Peerless has set the industry standard and created first-in-category solutions that support and enhance the functionality and enjoyment of A/V technology. Furthermore, Peerless' commitment to safety is unmatched, having driven the establishment of US safety standards for A/V mounts over a decade ago with UL. Today, Peerless runs one of only two dedicated in-house UL testing facilities in the US. Category first innovation, product quality and safety, and exceptional customer support with unmatched product selection are the cornerstones of Peerless Industries, Inc.

Peerless Industries, Inc. US corporate and BBG, Watford, England, designs, manufactures, distributes and sells innovative solutions in support of its customers A/V needs worldwide.

For more information about our company, our people and our innovations please visit www.peerlessmounts.com or www.bbg.eu.com. To receive the latest product and service news from Peerless, sign up to follow PeerlessMounts on Twitter www.twitter.com.