

**Visit Peerless Digital Signage Expo 2009**  
**February 24-26, 2009**  
**Las Vegas Convention Center**  
**Booth 1413**

**FOR IMMEDIATE RELEASE**

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**PEERLESS NEW MENU BOARD SOLUTION MAKES IT EASY TO CREATE  
IN-LINE DYNAMIC DIGITAL SIGNAGE DISPLAYS**

*--Versatile, Expandable and Easy to Install--*

**CHICAGO, IL – DSE 2009 – February 24, 2009** – Peerless Industries, Inc., the leader in professional-grade audio/visual mounting solutions, announced its release of simplest, most versatile Menu Board Mount on the market. The new mount makes it easy to replace static, backlit menu boards, or deliver completely new in-line digital signage to any environment. The Menu Board Mount (DS135) will be shown at the Digital Signage Expo February 24–26, 2009 at the Las Vegas Convention Center, Booth 1413.

“Customer demand for digital menu boards is expanding rapidly,” said Mitchell Bianchin, product/project manager, custom at Peerless Industries, Inc. “Customers desire the modern, high-tech look and functionality of digital signage technology. Our Menu Board Mount is specifically designed to deliver those characteristics as well as provide easy installation, screen maintenance and placement versatility.”

**Design Allows Fast Installation, Easy Expansion**

Engineered specifically for digital signage applications where in-line positioning of multiple screens is required, this new Menu Board Mount (DS135) features a unique

elongated wall plate design. From two screens to infinity, the new elongated wall plate configuration spans the entire installation and delivers features like no other mount. Fewer placement measurements, universal screen adapter design, simplified screen adjustments and maintenance, as well as reduced installation time, assist in ensuring that virtually every project is completed quickly and easily. This solution can be expanded to accommodate any number of flat panels positioned side-by-side in portrait or landscape orientation. Its design makes it easy to complete the initial install or to build on an already existing menu boards at any time.

Accommodating all applications, the Menu Board Mount is available with flat or tilt functionality and landscape or portrait orientation supporting flat panel screens from 23 inches to 71 inches. The tilt option allows for continuous positive 15-degree and negative 5-degree angles to achieve the ideal viewing position and convenient maintenance.

### **Dynamic Signage for Any Location**

Versatility, as well as expandability, makes the Menu Board Mount suitable for not just menu boards, but for any applications digital messaging is needed, such as quick serve restaurants, corporate facilities, hotels, schools, hospitals or other public buildings.

### **Pricing and Availability**

To learn more about the Menu Board Mount (DS135), pricing and availability, call (800) 865-8010, extension 322. Visit Peerless at Digital Signage Expo February 24–26, 2009 at the Las Vegas Convention Center, Booth 1413 to experience the Menu Board Mount and other creative mounting solutions.

### **About Peerless Industries, Inc.**

Peerless has designed and manufactured the most comprehensive line of audio/visual mounting solutions for over 40 years. Today, Peerless designs and manufactures mounts for current and emerging visual display technologies, including LCD and plasma flat panel displays, projectors, CRT televisions and other electronic equipment used in the commercial and consumer markets. Built on decades of experience and proven expertise,

Peerless Industries is ISO 9001 certified and is an approved Underwriters Laboratories testing site. For more information, visit [www.peerlessmounts.com](http://www.peerlessmounts.com).

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