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PEERLESS LAUNCHES NEW MULTI-LINGUAL WEBSITE

-- The New Site Crosses Language Barriers --

CHICAGO, IL – January 31, 2008 – Peerless Mounts, the industry leader in professional-grade audio/visual mounting solutions today announced the launch of a multi-lingual portal (www.peerlessmounts.com) that delivers 24/7 access to the latest mounting options, detailed product information and Peerless' MountFinder™ the most advanced international mount to screen or projector compatibility tool on the internet.

New Multi-Lingual Site www.peerlessmounts.com

The new multi-lingual site crosses language barriers by offering French, German, Italian, Russian and Spanish language options to its visitors. “Now non-English speaking visitors have access to the latest mounting solutions, product information and the most advanced screen to mount compatibility tool,” said Rob Geller, vice president of sales, Peerless Mounts. The new multi-lingual website delivers a unique, fluid visitor experience, cutting edge mount compatibility search, world-class usability, and a new ‘Product Center’ and ‘Customer Center’ that enables the visitor to access information such as Explanation of Mounting Patterns, Technical Data, Installer’s Training and more.

To experience the new multi-lingual Peerless Mounts website, visit www.peerlessmounts.com and simply select the language of choice from the drop-down menu. For more information about Peerless’ professional-grade mounting solutions, visit www.peerlessmounts.com or call (800) 865-8010.

About Peerless Industries, Inc.

Peerless has designed and manufactured the most comprehensive line of audio/visual mounting solutions for over 40 years. Today, Peerless designs and manufactures mounts for current and emerging visual display technologies, including LCD and plasma flat panel displays, projectors, CRT televisions and other electronic equipment used in the commercial and consumer markets. Built on decades of experience and proven expertise, Peerless Industries is ISO 9001 certified and is an approved Underwriters Laboratories testing site. For more information, visit

<http://www.peerlessmounts.com>

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