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**PEERLESS ENSURES ONLINE PRODUCT SALES THROUGH
AUTHORIZED DEALERS**

- To Identify Unauthorized Online Resellers, Peerless and Net Enforcers Sign Internet
Monitoring Agreement -

CHICAGO, IL – November 20, 2007 – Peerless Industries, Inc., the industry leader in professional-grade audio/visual mounting solutions, today announced its initiative to identify unauthorized internet sales of their mounting products by partnering with Net Enforcers, a proven internet monitoring search company that identifies online resellers.

“With this partnership, we are ensuring against unauthorized online resellers,” said Mike Campagna, president, Peerless Industries, Inc. “When our customers make an online purchase, they can be assured that they are receiving the professional-grade product that they expect from Peerless.”

This partnership enables Peerless to ensure the integrity of the mounting products that are purchased via authorized online resellers. For more information about Peerless’ comprehensive line of professional-grade mounting solutions visit www.peerlessmounts.com or call (800) 865-8010.

About Net Enforcers

Net Enforcers is a technology-driven brand protection company that represents clients ranging from consumer electronics manufacturers to large pharmaceutical companies. The Net Enforcers team is a collaboration of IT experts and business managers who specialize in investigative research, intellectual property rights, and market trends.

About Peerless Industries, Inc.

Peerless has designed and manufactured the most comprehensive line of audio/visual mounting solutions for over 40 years. Today, Peerless designs and manufactures mounts for current and



emerging visual display technologies, including LCD and plasma flat panel displays, projectors, CRT televisions and other electronic equipment used in the commercial and consumer markets. Built on decades of experience and proven expertise, Peerless Industries is ISO 9001 certified and is an approved Underwriters Laboratories testing site. For more information, visit

www.peerlessmounts.com.

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