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PEERLESS LAUNCHES ITS DYNAMIC NEW WEBSITE AT WWW.PEERLESSMOUNTS.COM

*-- The New Website Puts Comprehensive Product Information and the Most Advanced MountFinder™
Compatibility Tool in Visitors' Hands --*

CHICAGO, IL –Peerless Industries, Inc., the industry leader in professional-grade audio/visual mounting solutions, today announced the launch of its new re-designed website, www.peerlessmounts.com. The new peerlessmounts.com combines advanced mount compatibility search features, enhanced product information with on-demand downloads and intuitive-navigation into a newly re-designed web portal.

“The charm of the site is that it doesn’t talk just about the product – it provides the tools to make it happen,” said Mike Campagna, president, Peerless Industries, Inc. “The website was redesigned to provide technical resources for mount gurus and at the same time assist a novice mount buyer with mount selection, installation tips, explanations of mounting standards and more. It helps both the novice and the expert get the job done.”

The New Peerless Website Features:

- **Innovative, New Design:** The website delivers a unique, fluid visitor experience, cutting-edge mount compatibility search, world-class usability, and a new ‘Product Center’ and ‘Customer Center’ that enables the visitor to access information such as Explanation of Mounting Patterns, Technical Data, Installer’s Training and more.
- **Exclusive Features:** Only at www.peerlessmounts.com can you search our entire 3,600-product catalog for the mounts that will fit your screen or projector. Simply enter the model number directly in to the MountFinder™ with help from the AutoText or search via the drop-down menus for manufacturer and model. From there, all the possible mounting solutions that fit the specific display or projector will appear for all mounting applications.
- **Customer Focused:** Peerless’ www.peerlessmounts.com is the first mount manufacturer website to expand the communications channels with the goal of providing real-time, one-on-one customer care service to its online visitors with Live Support. Live Support is available from 7am to 7pm CST.



- **Custom Audio/Visual Mounting Solutions:** Learn how Peerless' custom audio/video mounting capabilities can produce a unique mounting solution as distinctive as your project.
- **More than Mounts:** The site features contact portals for market specific projects, provides resources for beginner to expert installers and end users, and debuts Peerless' newsletter 'Peerless PeerSpecTives'.

Visit www.peerlessmounts.com.

About Peerless Industries, Inc.

Peerless has designed and manufactured the most comprehensive line of audio/visual mounting solutions for over 40 years. Today, Peerless designs and manufactures mounts for current and emerging visual display technologies, including LCD and plasma flat panel displays, projectors, CRT televisions and other electronic equipment used in the commercial and consumer markets. Built on decades of experience and proven expertise, Peerless Industries is ISO 9001 certified and is an approved Underwriters Laboratories testing site. For more information, visit <http://www.peerlessmounts.com>

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