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Media Contacts:

Viktorya Maryan
708-865-2110 ext 324
847-721-1651

vmaryan@peerlessmounts.com

Peerless Industries Leading MountFinder™ Technology Boasts Major Advancement in Screen-to-Mount Compatibility

-Industries Most Comprehensive Compatibility Tool Drives Mount Attachment Rates -

CHICAGO, IL –November 8, 2007 – Peerless Industries, Inc., the industry leader in professional-grade audio/visual mounting solutions and the inventor of the MountFinder™ today announced a major advancement in its screen-to-mount compatibility search functionality that is geared to increasing mount attachment rates.

“Advanced, forward-thinking features have been added to the mount finder tool to further drive our customer’s business.” said Mike Campagna, president, Peerless Industries, Inc. “Peerless is the pioneer of the mount finder technology. For over three years the mount finder has assisted dealers, distributors, e-tailors and retailer in increasing mount attachment rates and now we have made it more effective.”

Peerless’ MountFinder is the only mount to flat panel compatibility tool that features a comprehensive database of TVs, averaging 1,800 screens over leading competition, and is taking mount paring to a new level. MountFider’s advanced capabilities now include the forward-thinking ‘super search’. Supper search enables users to find all available mounting options without knowing the screen manufacturer or the model number.

Peerless’ MountFinder is an easy and free tool, invented by Peerless, that will not only match the TV to its compatible mount; it will also provide various mounting options for the particular screen. To use the MountFinder there are no downloads or software installation required. Simply navigate to www.peerlessmounts.com and locate the mount that is ideal for the application.

For more information about Peerless’ professional-grade mounting solutions, visit www.peerlessmounts.com or call (800) 865-8010.



About Peerless Industries, Inc.

Peerless has designed and manufactured the most comprehensive line of audio/visual mounting solutions for over 40 years. Today, Peerless designs and manufactures mounts for current and emerging visual display technologies, including LCD and plasma flat panel displays, projectors, CRT televisions and other electronic equipment used in the commercial and consumer markets. Built on decades of experience and proven expertise, Peerless Industries is ISO 9001 certified and is an approved Underwriters Laboratories testing site. For more information, visit

<http://www.peerlessmounts.com>

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