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PEERLESS INDUSTRIES REDUCES INSTALLATION TIME AND INCREASES INSTALLER PROFITS WITH NEW PRE-ASSEMBLED PROJECTOR MOUNT ADAPTER PLATE

CHICAGO, IL – October 27, 2005 – Leading the charge towards saving professional and CEDIA installers valuable time and increasing profits, Peerless Industries, Inc., the industry leader in audiovisual mounting solutions, today announced the availability of its redesigned, fully pre-assembled Spider® Universal Adapter Plate. The new Peerless adapter plate will ship with the company’s popular PRS (PRS-UNV) and PJF2 (PJF2-UNV) Projector Ceiling Mounts.

According to Justin Sabetti, associate product manager for Peerless Industries, “For installers, it’s all about ease of installation and driving down costs – the goal is to make each projector installation as efficient as possible.” He continued, “The redesigned Spider Universal adapter plate is ready to use right out of the box. Installers simply place the pre-assembled universal plate up on the projector, make a few adjustments with the included hand tool, and they’re done!”

The Spider Adapter Plate is ideal for a wide range of commercial, residential and educational applications. Its slotted legs are pre-attached for quick, easy adjustment and added mobility. The adapter plate legs even have adjustable feet, eliminating the need to dig through a hardware pack to find the right spacers to manually set the leg length. Plus, the adapter plate features an appealing design that enhances the look of both the mount and the projector and further expands its potential uses.

Pricing and Availability

The redesigned Spider Universal Adapter Plate is available with the PRS (PRS-UNV) and PJF2 (PJF2-UNV) Ceiling Projector Mount at list prices of \$209 and \$189, respectively. For more information about Peerless Industries’ wide range of mounting solutions, please call (800) 865-2112 or go to www.peerlessmounts.com

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About Peerless Industries, Inc.

For more than 40 years, Peerless has designed and manufactured the world's most comprehensive line of high performance audiovisual mounting solutions. Today, Peerless designs and manufactures mounts for current and emerging visual display technologies, including LCD and plasma flat panel displays, projectors, CRT televisions, and for other electronic equipment used in both the commercial and consumer markets. Built on decades of experience and proven expertise, Peerless offers its customers the best overall value by providing the right combination of high performance mounting solutions, affordable pricing and complete services and support. Peerless Industries is ISO 9001 certified and is an approved Underwriters Laboratories testing site.

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