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**PEERLESS INDUSTRIES AND BBG DISTRIBUTION TEAM UP FOR EXCLUSIVE
PARTNERSHIP AGREEMENT**

CHICAGO, IL – March 16, 2009 – Peerless Industries, Inc., the industry leader in professional-grade audio/visual mounting solutions announced today its exclusive partnership with BBG Distribution Ltd., the distributor of market-leading European brands in the audio/visual attachment and peripheral market throughout the United Kingdom. This distribution partnership expands Peerless’ product reach and enhances BBG’s product offering throughout the United Kingdom. The new agreement provides one-stop shopping for a full complement of innovative audio/visual mounting solutions in both retail and commercial marketplace throughout the UK.

“The synergy between our two companies specifically around commitment to quality, innovative products, training and customer care is perfectly matched, said Mike Campagna, president, Peerless Industries, Inc. We’re very excited to expand our reach and add to BBG’s outstanding product offering,” adds Campagna.

“This partnership is a perfect alignment between our two companies. We are thrilled with the newly created partnership and feel that Peerless’ mounting solutions portfolio will be an asset to our business,” notes Gordon Dutch, BBG’s CEO.

The distribution agreement gives BBG Distribution Ltd., exclusive rights to distribute Peerless products throughout UK. It provides one-stop shopping for a full compliment of audio/visual mounting products, training and support.

About Peerless Industries

Peerless Industries, Inc is a world class mounting solutions designer and manufacturer that leads the way with quality and innovative mounting solutions. For over 40 years Peerless set the industry standard for mounting technology, with products spanning the globe, covering six



continents. For more information about our company, our people and our innovations please visit www.peerlessmounts.com.

About BBG

BBG distributes market-leading European brands in the audio-visual attachment and peripheral market throughout the UK, from its 20,000 square foot office and warehouse complex in Watford. BBG backs up its branded service with market-leading training, customer care and marketing support; their account support staff are recognized experts and leaders in their field.

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