

**FOR IMMEDIATE RELEASE**

*Media Contact:*

Viktorya Maryan

708-236-6744

vmaryan@peerlessmounts.com

**PEERLESS' NEW UNIVERSAL ARTICULATING ARM MOUNT PROVIDES THE TRIPLE PLAY... USER-FRIENDLY FEATURES, SLEEK DESIGN AND BUDGET-FRIENDLY PRICING**

**CHICAGO, IL – April 14, 2009** – Peerless Industries, Inc., the industry leader in professional-grade audio/visual solutions, announced today the release of its new Universal Articulating Wall Arm Mount (PA760), the latest addition to the company's Paramount™ by Peerless line of cost-effective mounting solutions. This new articulating arm for large flat panel TVs offers a great looking product that highlights the fundamental features of an articulating arm solution for the budget-conscious installation.

“The new articulating arm for large flat panel TVs offers the most important factors customers want in an articulating solution,” said Justin Sabetti, product manager, Peerless Industries, Inc. “It provides viewing versatility, articulating functionality, swivel and tilt features at a budget-friendly price, and it looks great!” continued Sabetti.

**Triple Play of Benefits**

The new addition to Paramount™ by Peerless line of mounting solutions, the PA760, packs features, looks and a great price into one articulating mount. From cable management throughout the arm's length to up to 16 inches of smooth extension, 45 degrees of swivel and Peerless' well-known one-touch tilt adjustment feature (up to 15 degrees), this product's sleek design delivers a clean look clean look and TV viewing flexibility. And not to stop there, this mount's smooth lines and modern high gloss black finish impresses the user while retracted or showcased in its extended position. This budget-friendly articulating mount offers virtually limitless possibilities for viewing angles from anywhere in the room while complimenting the mounted flat panel with its high gloss finish.

**Pricing and Availability**

Peerless' new Paramount™ by Peerless Universal Articulating Wall Arm Mount (PA760) is currently available at a list price of \$349. Visit <http://www.peerlessinfo.com/pa760/> for more information.

**About Peerless Industries, Inc.**

Peerless has designed and manufactured the most comprehensive line of audio/visual mounting solutions for over 40 years. Today, Peerless designs and manufactures mounts for current and emerging visual display technologies, including LCD and plasma flat panel displays, projectors, CRT televisions and other electronic equipment used in the commercial and consumer markets. Built on decades of experience and proven expertise, Peerless Industries is ISO 9001 certified and is an approved Underwriters Laboratories testing site. For more information, visit [www.peerlessmounts.com](http://www.peerlessmounts.com).

###