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PEERLESS BRINGS STYLE AND STRENGTH TO STATE-OF-THE-ART TV TECHNOLOGY

- Peerless Slimline[®] Mounts Chosen to Support Sharp's[®] Next-Generation AQUOS LCD TV -

Chicago, IL – September 30, 2008 -- When Sharp[®] designed its revolutionary Ultra-Thin AQUOS[®] LCD TV Series they turned to Peerless Industries, Inc., for support. Peerless, the world leader in professional-grade mounting solutions, matched Sharp's engineering and design masterpiece with one of its own: Peerless Slimline[®] Ultra-Thin Universal Mounting Solutions, the world's thinnest universal mount. Securing the screen a mere 0.4 inches from the wall, the new Slimline[®] Ultra-Thin Mounting Solutions are virtually no-profile so any one of the mount models disappears behind the screen allowing the TV to hang flat to the wall like a work of art.

"Peerless Slimline[®] is the perfect system for mounting Sharp's Ultra-Thin TVs, but the true beauty is that Slimline[®] is universal," said Rich Fiorino, Senior Director of Business Development, Peerless Industries, Inc. "Slimline[®] is the thinnest universal mount available today. So, it offers the strength and style to support a very wide range of technical and décor needs."

A Sharp Choice

Sharp's ultra-thin AQUOS Limited Edition series combines the ultimate in thin design with unmatched image and sound quality. The screen is less than one inch deep at its thinnest part. "Because the AQUOS Limited Edition series is such an advancement, we needed a forward thinking collaborator who is a step ahead with emerging technologies and design. Peerless provided the right thinking and the perfect solution with Slimline[®]," said Bob Scaglione, senior vice president and group manager, Product and Marketing

Group, Sharp. “Sharp and Peerless have a long history of working together. We know we can trust Peerless to provide high performance products and consistently deliver them on-time and on-budget. As we continue to develop innovative new products, we know that Peerless will be ready with the right solutions for our technology needs.”

Beauty, Strength, Simplicity

Today’s consumers are looking for more in their entertainment systems. They want cutting edge technology, they want it to fit their busy lifestyles and they want it to harmonize with their home. Slimline® Ultra-Thin Universal Mounting Solutions delivers on all three. It’s critical that screens and equipment are secure. “Don’t let the slim dimension fool you. Peerless Slimline® provides more than enough muscle to support consumers’ investment in technology,” said Fiorino. With a UL-tested load capacity of up to 150 lb Slimline® Ultra-Thin Universal Mounting Solutions support the weight of any standard flat panel LCD and plasma TV available today. And, they quick and simple to install thanks to all-steel universal screen adapters and an industrial-quality Velcro® latching system.

Product Line and Availability

Peerless Slimline® Ultra-Thin Universal Mounting Solutions are offered in three universal sizes for TVs up to 60 inches. Prices range from \$129 to \$199. In-wall A/V and electrical accessory boxes are also available. Peerless extends its offering to support an on-the-wall cable management system and shelving units to hold A/V components.

Company Information

Peerless has designed and manufactured the most comprehensive line of audio/visual mounting solutions for over 40 years. Today, Peerless designs and manufactures mounts for current and emerging visual display technologies, including LCD and plasma flat panel displays, projectors, CRT televisions and other electronic equipment used in the commercial and consumer markets. Built on decades of experience and proven expertise, Peerless Industries is ISO 9001 certified and is an approved Underwriters Laboratories testing site. For more information, visit www.peerlessmounts.com.

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