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ONE LINE, EVERY SOLUTION DELIVERED WITH PARAMOUNT™ BY PEERLESS

- A Comprehensive Line of Mounting Solutions for Residential Applications-

CHICAGO, IL May 1, 2008 – Peerless Industries, Inc., the industry leader in professional-grade audio/visual mounting solutions today announced the launch of Paramount™ by Peerless, the first comprehensive line of mounting solutions that offers the best features found in professional-grade mounts and provides the value that customers demand for installing flat panel TVs, projectors, speakers and audio/visual accessories.

“This new line provides retailers with a comprehensive selection of mounting solution choices and enables them to offer mounts that deliver professional-grade features at a value that customers demand,” said Derrik Lam, director, mounting solutions, Peerless Industries, Inc. “The Paramount™ line delivers a solution for virtually any application, and makes it easy to select the right mount with informative packaging that paints a picture of how the mount looks once it is on the wall.”

Paramount™ by Peerless Makes it Simple

The line provides mounting solutions for flat panel TVs from 10 inches to 60 inches, covering all options such as flat, tilting, pivoting, and articulating wall mounts, as well as ceiling mounts. In addition to its comprehensive flat panel mount selection, Paramount™ by Peerless offers projector and speaker mounts that are ceiling or wall mountable, plus an A/V shelving unit that holds up to 100 pounds to stack even the largest receiver, DVD changer and other A/V components.

Eye-catching, vivid and informative packaging also fosters in selecting the ideal mount for the application, enabling the consumer to easily identify the type of mount they are purchasing. The modern yellow and black design features English, Spanish and French, the most widely spoken languages in the US, Mexico and Canada.

All Paramount™ by Peerless products are UL listed to provide safety and peace-of-mind, include cable management options for a clean, finished look, and are available in high-gloss black and high-gloss silver to match today’s TV finishes.



Pricing and Availability

Paramount™ by Peerless is available now and range in price from \$34.99 to \$239.99. For more information about Peerless' professional-grade mounting solutions, visit www.peerlessmounts.com.

About Peerless Industries, Inc.

Peerless has designed and manufactured the most comprehensive line of audio/visual mounting solutions for over 40 years. Today, Peerless designs and manufactures mounts for current and emerging visual display technologies, including LCD and plasma flat panel displays, projectors, CRT televisions and other electronic equipment used in the commercial and consumer markets. Built on decades of experience and proven expertise, Peerless Industries is ISO 9001 certified and is an approved Underwriters Laboratories testing site. For more information, visit www.peerlessmounts.com

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