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**PEERLESS INDUSTRIES PRESENTS BREAKTHROUGH
PULL-OUT SWIVEL WALL MOUNT FOR CEDIA INSTALLATIONS**

(Special to CEDIA EXPO 2005) CHICAGO, IL – September 9, 2005 -- Peerless Industries, Inc., the industry leader in audiovisual mounting solutions, is giving CEDIA EXPO 2005 attendees an exclusive look at a new breakthrough **Pull-Out Swivel Wall Mount** for 26"-50" flat panels. This mount will be shown publicly for the first time in the Peerless booth (#1317 in the RCA Dome) and will be available for order later this year.

The Pull-Out Swivel Wall Mount features a sophisticated design that is perfect for recessed or standard wall applications in residential installations. When mounted flush against the wall, the new mount's ultra-clean 2" profile is fully concealed, while its "active cable management" flawlessly hides all wires and cables. When in use, the Pull-Out Swivel Wall Mount smoothly extends up to 10.5" and swivels 30 degrees left and right for functional, flexible viewing.

"CEDIA consumers want a mount that is invisible but accentuates the stylish look of a flat panel, not one that burdens it with bulky hardware and cluttered wires and cables. The Pull-Out Swivel Wall Mount was specifically developed to be 'the best made mount not to be seen,'" explained Dennis Krob, market manager for Peerless Industries. "CEDIA professionals can now offer consumers an installation where the focus is truly on the flat panel – not the mount."

CEDIA professionals will also enjoy the Pull-Out Swivel Wall Mount's labor saving design, which is quick to set-up and easy to install. The new mount will come pre-assembled and have both VESA and non-VESA compatibility for use with virtually any 26"-50" flat panel screen.

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Availability

The Pull-Out Swivel Wall Mount will be available by the end of Q4 2005. For more information about Peerless' wide assortment of mounting solutions, please call 1-800-865-2112 or go to www.peerlessmounts.com

About Peerless Industries, Inc.

For more than 40 years, Peerless has designed and manufactured the world's most comprehensive line of high performance audiovisual mounting solutions. Today, Peerless designs and manufactures mounts for current and emerging visual display technologies, including LCD and plasma flat panel displays, projectors, CRT televisions, and for other electronic equipment used in both the commercial and consumer markets. Built on decades of experience and proven expertise, Peerless offers its customers the best overall value by providing the right combination of high performance mounting solutions, affordable pricing and complete services and support. Peerless Industries is ISO 9001 certified and is an approved Underwriters Laboratories testing site.

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