

**SIMPLIFIED LANDSCAPE TO PORTRAIT SCREEN ORIENTATION AND
UNLIMITED POSSIBILITIES FOR ARTISTIC FLAT PANEL SCREEN
PLACEMENT**

*--360 Degrees of Screen Orientation Possibilities with Peerless' New Rotational
Mount Interface --*

CHICAGO, IL -- October 7, 2008 -- For the first time ever a mount interface removes display orientation obstacles with 360 degrees of rotation in 15-degree increments. Peerless Industries, Inc. introduces its new Rotational Mount Interface (RMI1), the interface that goes beyond simple landscape to portrait orientation, opening unlimited possibilities for artistic screen placement for flat panel screens up to 71 inches.

Unprecedented Rotation Functionality For Screens Up To 71 Inches

Changing the screen orientation due to a change of screen content is no longer an issue with Peerless' Rotational Mount Interface (RMI1). This interface provides content flexibility for any digital signage application. Go from landscape to portrait with a simple pull of the spring-loaded lever, eliminating the need to remove the screen from the mount whenever the content orientation changes. In addition, the new RMI1 enables a mounted screen to be easily rotated and set at 15-degree increments within 360 degrees. Ideal for standard or creative digital signage displays --- landscape, portrait, waves, zigzag and 45-degree angle patterns – the possibilities are endless. The RMI1 is compatible with Peerless' selection of wall mounts, ceiling mounts, carts and stands.

Pricing and Availability

Peerless' Rotational Mount Interface (RMI1) model is now available priced at \$149. For more information on Peerless' comprehensive mounting solutions portfolio visit www.peerlessmounts.com or call 800-865-8010.

About Peerless Industries, Inc.

Peerless has designed and manufactured the most comprehensive line of audio/visual mounting solutions for over 40 years. Today, Peerless designs and manufactures mounts for current and emerging visual display technologies, including LCD and plasma flat panel displays, projectors, CRT televisions and other electronic equipment used in the commercial and consumer markets. Built on decades of experience and proven expertise, Peerless Industries is ISO 9001 certified and is an approved Underwriters Laboratories testing site. For more information, visit <http://www.peerlessmounts.com>

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