



## IMMEDIATE RELEASE

*Media Contact:*

Viktorya Maryan

708-236-6744

[vmaryan@peerlessmounts.com](mailto:vmaryan@peerlessmounts.com)

### ***STYLE AND PERFORMANCE IS DESIGNED IN TANDEM WITH PEERLESS' NEW SMARTMOUNT® PIVOT AND ARTICULATING WALL ARM MOUNTS***

*Debut of Eight Redesigned SmartMount® Universal Aluminum Pivot and Articulating Arm Mount  
Models Only From Peerless, Only At InfoComm 2009, Booth 5441*

**CHICAGO, IL –InfoComm 2009–** Peerless Industries, Inc. is unveiling its redesigned SmartMount® Universal Aluminum Pivot and Articulating Wall Arm Mounts that deliver inseparable form and function at InfoComm 2009, Booth 5441. Especially engineered to merge aesthetics and functionality, these new mounts boast the industry's only uniformly designed solutions for flat panels from 10 inches to 71 inches, and all articulating models center the TV on the wall plate when retracted or extended for ideal screen positioning. Be the first to see these beauties in their full glory at Booth 5441, InfoComm 2009, Orlando, FL.

“As the demand for both aesthetics and functionality has grown, we have made fusing these attributes a priority,” said Justin Sabetti, product manager, Peerless Industries, Inc. “These newly redesigned universal pivot and articulating arms unite high-performance mounts with refined aesthetics that provide optimum installation features and looks to match.”

#### **Refined Style Only from Peerless**

Peerless delivers a new, refined line of mounting solutions that provide an aesthetic consistency between the smallest and the largest mount. Every design element of these mounts serves as a functional feature. The trimmed, curvilinear styling of each mount and wall plate enable these solutions to hold the flat panel closer to the wall than before. The length of each articulating wall arm mounts extension arm is built with precise accuracy to enable centered screen positioning when the mount is in its retracted state for a perfectly centered, perfectly beautiful final appearance. Incorporating all the essential elements to combine style and performance, this line boasts Peerless' well-respected, one-touch tilt functionality and plentiful cable management that delivers the finishing touch for a perfectly installed flat panel.



### **Simply Beautiful Installation Features**

The new SmartMount<sup>®</sup> Universal Aluminum Articulating and Pivot Wall Arm Mounts provide enhanced installation performance with a newly design wall plate that minimizes the mount's footprint and allows for unobstructed access to the wall around the mount - great for ideal placement of cables and gang boxes. The newly added vertical adjustment feature allows for vertical screen position optimization in addition to the SmartMount<sup>®</sup> brand's well-known horizontal screen adjustment, making it easy to fine-tune the screen to desired placement. Offering versatility for digital signage applications, these refined solutions enable portrait to landscape orientation without having to remove the screen. Every product in the new SmartMount<sup>®</sup> Universal Aluminum Articulating and Pivot Wall Arm Mount Line is UL Listed and made in the United States, continuing Peerless' legacy of unparalleled quality.

### **Shown for The First Time and Only In Booth 5441**

Peerless redesigned line of SmartMount<sup>®</sup> Universal Aluminum Pivot and Articulating mounting solutions for flat panel screens from 10 inches to 71 inches will be shown for the first time at Peerless' booth 5441, InfoComm 2009, Orlando, FL.

### **About Peerless Industries, Inc.**

Peerless Industries, Inc. is a 68-year old designer, manufacturer and distributor of A/V solutions including flat panel mounts, projector mounts, carts/stands, furniture, cables, screen cleaners and a full assortment of accessories. Peerless manufactures over 3,600 products that serve original equipment manufacturers, retailers and commercial installers in 25 vertical markets through direct salespeople and authorized distribution.

For more information about our company, our people and our innovations please visit [www.peerlessmounts.com](http://www.peerlessmounts.com). To receive the latest product and service news from Peerless, sign up to follow PeerlessMounts on Twitter [www.twitter.com](http://www.twitter.com).