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TAKE POST INSTALLATION ADJUSTABILITY TO THE NEXT LEVEL WITH PEERLESS' NEW LINE OF SHORT THROW PROJECTOR MOUNTS – SIMPLE, QUICK AND THE PERFECT FIT!

-- New Short Throw Projector Mount Line Provides Unlimited Throw Ranges for Virtually All Short Throw and Ultra-Short Throw Projectors--

CHICAGO, IL – April, 15, 2009 – Choosing a short throw projector mount just got easier with the new Universal Short Throw Projector Mount Line from Peerless Industries, Inc., the leader in professional-grade audio/visual mounting solutions. Today, Peerless introduced the only Universal Short Throw Projector Mount Line that covers all short throw and ultra-short throw projector ranges, from nearly flush to the wall to over four and one half feet with enriched post installation adjustment capabilities. Both models come kitted with Peerless' award winning PRG Universal Precision Gear Projector Mount. The installer gets every component needed to quickly and easily mount a short throw or ultra-short throw projector in one, value SKU.

“The worldwide market for short throw and ultra-short throw projectors will grow to 844,000 units by 2012, up from 80,000 units in 2007, according to forecasts from market-research firm Pacific Media Associates,” said Brandon Eble, product manager, Peerless Industries, Inc. “With the immense growth within the short throw product category, we are delivering the most versatile, easy to install line of mounting solutions to support the use of these projectors in any environment,” continued Eble.

Loaded With Post Installation Features

The new Universal Short Throw Projector Mount Line includes enhanced post installation features for a quick and simple projector alignment. Post installation adjustment is designed into virtually every part of the short throw and ultra-short throw projector arm starting with the expanded wall plate that offers the industry's largest range of lateral adjustment (up to 6 inches (152 mm)) while mounted in to surfaces such as wood stud, concrete and cinder block; continued through to its throw adjustability that is easily adaptable to accommodate virtually any projector range. The new line with two models supports projectors up to 50 lb (22 kg), depending on model.

Comprehensive Short Throw and Ultra-Short Throw Mounting Solution

Short Throw and Ultra-Short Throw Arm models come kitted with Peerless' award winning PRG Universal Precision Gear Projector Mount (PRG-UNV). The patent-pending precision gear design of the PRG



provides exact tilt and roll image alignment with a simple turn of its knobs. Once the precision gears are set to the desired position, the projector alignment stays securely in place. It will not shift during projector maintenance, bulb replacement and will not loosen or change alignment due to vibration or accidental bumping. Short Throw and Ultra-Short Throw arms can be purchased separately.

Pricing and Availability

The new Universal Short Throw Mount Line is now available.

Kitted Models

- PSTK-028, Universal Ultra-Short Throw Projector Mount Kit for projectors up to 50 pounds (22 kg), \$290
- PSTK-2949, Universal Short-Throw Projector Mount Kit for projectors up to 35 pounds (15 kg), \$340

For more information visit www.peerlessmounts.com.

About Peerless Industries, Inc.

Peerless has designed and manufactured the most comprehensive line of audio/visual mounting solutions for over 40 years. Today, Peerless designs and manufactures mounts for current and emerging visual display technologies, including LCD and plasma flat panel displays, projectors, CRT televisions and other electronic equipment used in the commercial and consumer markets. Built on decades of experience and proven expertise, Peerless Industries is ISO 9001 certified and is an approved Underwriters Laboratories testing site. For more information, visit www.peerlessmounts.com.

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