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**INGENUITY AT ITS BEST -- NEXT-GENERATION DESIGN OF SPIDER UNIVERSAL PROJECTOR ADAPTER PLATE ONLY FROM PEERLESS**

*-- A/V Industry's First Clamp Style Universal Projector Mount Adapter Plate with 360 Degrees of Unrestricted Leg Movement Reduces Installation Time--*

**CHICAGO, IL – March 18, 2009** – Peerless Industries, Inc. introduced a major innovation to replace the industry-style design of the universal projector adapter plate with the release of its new patent-pending Spider® Universal Adapter Plate. The new design is brilliantly simple – the legs on the adapter plate glide a full 360 degrees around the adapter's circumference using a forward-thinking clamp style technology. This innovation replaces the industry's classic design and redefines adapter plate ease of attachment and efficiency of installation for projectors weighing up to 50 pounds.

“Our customers tell us that two of their priorities are decreasing install time and making installations more streamlined,” said Brandon Eble, product manager, Peerless Industries, Inc. “Based on their feedback, we feel that this product meets those challenges. It is the first universal adapter plate that has 360 degrees of adapter leg positioning freedom. The introduction of our new clamp-style design takes adapter plate technology to the next level.”

**Installer Friendly**

Peerless' ingenuity shines with the release of the new Spider Universal Adapter Plate. Its patent-pending clamp-style technology transforms the adapter plate into virtually a single-piece design with movable projector attachment legs. To adjust the projector attachment legs, the installer simply loosens the clamp to enable the legs' smooth gliding motion, positions it to the desired location and then tightens the clamp to secure the leg in place. This inspired design simplifies installation and also expands the range of compatibility, increasing the reach of the adapter legs by over an inch to accommodate projectors with larger mounting hole patterns. No more time consuming process of leg removal and adjustment to fit the projector, no more compatibility limitations with a larger adapter plate circumference and only one knob for simple and quick removal of projector from the mount



for maintenance. Quick, easy, simple delivered only with Peerless' patent-pending Spider Universal Adapter Plate.

### **Pricing and Availability**

Peerless new Spider® Universal Adapter Plate is currently available and is shipping with every purchase of a Peerless Universal Projector Mount. The Spider Universal Adapter Plate is also sold separately and can be retrofitted to Peerless' entire line of universal projector mounting solutions.

### **About Peerless Industries, Inc.**

Peerless has designed and manufactured the most comprehensive line of audio/visual mounting solutions for over 40 years. Today, Peerless designs and manufactures mounts for current and emerging visual display technologies, including LCD and plasma flat panel displays, projectors, CRT televisions and other electronic equipment used in the commercial and consumer markets. Built on decades of experience and proven expertise, Peerless Industries is ISO 9001 certified and is an approved Underwriters Laboratories testing site. For more information, visit [www.peerlessmounts.com](http://www.peerlessmounts.com).

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