

**Visit Peerless ISE 2009
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**PEERLESS INDUSTRIES INTRODUCES THE INDUSTRY'S FIRST COMPREHENSIVE
SHORT THROW PROJECTOR MOUNT LINE**

-- New Short Throw Projector Mount Line Covers All Throw Ranges --

CHICAGO, IL – ISE 2009 -- February 3, 2009 – Choosing a short throw projector mount just got easier with the new Universal Short Throw Projector Mount Line from Peerless Industries, Inc., the leader in professional-grade audio/visual mounting solutions. For the first time in the audio/visual industry, system integrators working with short throw projectors can select from a standard line that not only accommodates the entire range of ultra short throw and standard short throw distances, but also comes with the most accurate projector mount on the market, Peerless' PRG Precision Gear Projector Mount. Peerless will demonstrate its new short throw solutions for the first time at ISE Stand #4Q68 in Amsterdam February 3-5, 2009.

“Although short throw projectors have been on the market for several years, the availability of a comprehensive line of short throw projector wall arms have been lacking,” said Derrik Lam, director, mounting solutions business unit, Peerless Industries, Inc. “But now with this new line, you can be sure there is a solution for your short throw projector, no matter what make or model, that makes installation simple, fast and secure.”

Comprehensive Line Covers All Short Throw Ranges

Peerless now introduces the only Universal Short Throw Projector Mounting Solutions that cover all ultra short throw and standard short throw ranges. Three models provide variable depth adjustments, starting with the ultra short solution that positions the projector from 7.6 cm (3”) to 71 cm (28”) from the wall. The mid-range solution allows projectors to be mounted 76 cm (30”) to 127 cm (50”), perfect for most applications. The third solution extends a projector to over 1.5 m (59”) to create projections in excess of 2.5 m (100”).

Loaded With Features

The new Universal Short Throw Projector Mount Line includes all the features for a successful short throw install, such as a telescoping arm for easy throw-range adjustment, internal cable management for a clean, clutter-free and finished look, and vertical adjustment for simple image alignment. The new line, with three models to accommodate different arm lengths, will support projectors up to 15.9 kg (35 lb).

Each model is kitted with the Peerless PRG Precision Gear Projector Mount (PRG-UNV). The patent-pending precision gear design provides exact tilt and roll image alignment with a simple turn of its knobs. Once the installer sets the desired position, the precision gears ensure it stays securely in place. It will not shift during projector maintenance, bulb replacement, and will not loosen or change alignment due to vibration or accidental bumping. In addition, the Universal Short Throw Arms are also available separately and are compatible with any standard Peerless projector mount.

Pricing and Availability

The new Universal Short Throw Mount Line will be available in February 2009. Pricing is to be announced. Visit Peerless at ISE 2009 to see the industry's first comprehensive short throw solution and other mounts in Peerless' Stand #4Q68, ISE, Amsterdam, February 3-5.

About Peerless Industries, Inc.

Peerless has designed and manufactured the most comprehensive line of audio/visual mounting solutions for over 40 years. Today, Peerless designs and manufactures mounts for current and emerging visual display technologies, including LCD and plasma flat panel displays, projectors, CRT televisions and other electronic equipment used in the commercial and consumer markets. Built on decades of experience and proven expertise, Peerless Industries is ISO 9001 certified and is an approved Underwriters Laboratories testing site. For more information, visit

www.peerlessmounts.com.

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