



**Visit Peerless at AIA Expo 2007!  
May 3 - 5, 2007, San Antonio, TX  
Booth #9064**

**FOR IMMEDIATE RELEASE**

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**THE BEST FEATURES OF A FLAT, TILT AND PIVOT WALL MOUNT COMBINED IN  
PEERLESS' SMARTMOUNT PULL-OUT SWIVEL MOUNTING SOLUTION**

*--Versatile Pull-Out Swivel Mounting Solution Provides Optimal Viewing Angles --*

**CHICAGO, IL –AIA 2007** – Peerless Industries, Inc., the industry leader in professional-grade audio/visual mounting solutions, today introduced its SmartMount™ Universal Pull-Out Swivel Wall Mount (SP850-UNL models) to fit virtually any 26-inch to 58-inch LCD or plasma TVs. The best features of a flat, tilt and pivot wall mounts are now combined with universal screen compatibility making it easy to specify. The SP850-UNL models are ideal for spaces such as lofts, living/dining room combination areas or corporate meeting/boardrooms that require the screen to be viewed from multiple angles, and have a clean and low-profile look.

The new SmartMount™ Universal Pull-Out Swivel Wall Mount (SP850-UNL models) will be shown in the Peerless booth #9064 at AIA, May 3 -5, 2007, San Antonio, TX.

**Functionality**

Peerless' SmartMount™ Universal Pull-Out Swivel Wall Mount sits only 3.4 inches away from the wall. Its unique wall plate has newly enhanced guide slots that enable effortless screen extension up to 12 inches. To achieve the ideal viewing angle the mount provides up to 45 degrees of pivot and 0, 5 or 10 degrees tilt. The TV folds against the wall so it can be used as a flat or tilt mount. Managing cables is made easy with cable knockouts enabling cords to be routed on the inside of the wall plate for a clean look. The SP850-UNL's versatility makes it a perfect solution for recessed installations, framed screens or video wall applications.

“The SP850-UNL is the only product that incorporates multiple mount styles into a single solution,” said Justin Sabetti, product manager, Peerless Industries, Inc. “It's a great looking product that provides a variety of viewing options for applications that demand screen position versatility.”



**Availability and Pricing**

The universal SmartMount™ Universal Pull-Out Swivel Wall Mount, SP850-UNL, models are currently available in silver, black, high gloss piano black and high gloss silver for list price of \$449.

For more information about Peerless' professional-grade mounting solutions, visit [www.peerlessmounts.com](http://www.peerlessmounts.com) or call (800) 865-8010.

**About Peerless Industries, Inc.**

Peerless has designed and manufactured the most comprehensive line of audio/visual mounting solutions for over 40 years. Today, Peerless designs and manufactures mounts for current and emerging visual display technologies, including LCD and plasma flat panel displays, projectors, CRT televisions and other electronic equipment used in the commercial and consumer markets. Built on decades of experience and proven expertise, Peerless Industries is ISO 9001 certified and is an approved Underwriters Laboratories testing site. For more information, visit [www.peerlessmounts.com](http://www.peerlessmounts.com)

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