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PEERLESS LAUNCHES NEW LCD WALL ARM WITH CORD MANAGEMENT SOLUTION

Melrose Park, Illinois, June 1, 2004 – Peerless Industries Inc. (CEDIA, booth #905), is launching an innovative Wall Arm for LCD screens. Wires are often an obstacle to clean aesthetics and clutter-free installations. Peerless has developed a highly versatile and convenient solution that neatly channels the wires internally while offering a superior range of motion.

The new LCLC Adjustable Wall Arm elegantly enhances the clean look of the screen with a sleek anodized aluminum body. The internal cord management channels further enhance the clean line design and offer a convenient way to reduce wire clutter; the sought-after benefits for commercial as well as home installations.

With the Adjustable Wall Arm, the screen can be viewed from anywhere in the room. The three-link design offers a maximum of flexibility and mobility for 13” to 22” LCD screens. The Adjustable Wall Arm pivots and articulates in all directions, extends out to 23.4” and can even swing a screen around a corner or cabinet. Three pivot points combined with a smooth ball/joint mechanism gives the users the ultimate ability to adjust the screen viewing angle to fit their needs.

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For ordering convenience, the Adjustable Wall Arm comes fully kitted with a screen adapter plate and mounting hardware. Kitted models are available for screens with VESA® mounting patterns and non-VESA patterns. In order to save installation time, the Adjustable Wall Arm comes pre-assembled and includes optional security screws for public display settings.

For more information contact Kara Alvarez 800-865-2112 ext 236 or via e-mail kara@peerlessindustries.com or visit our website at www.peerlessindustries.com

About Peerless Industries, Inc.

Peerless Industries, Inc., founded in 1941, is the leading manufacturer of audiovisual mounting systems, including mounts for televisions, LCD screens, plasma screens, projectors, speakers, security cameras, computers, and more. Peerless Industries is ISO 9001 certified and is an UL-approved laboratory-testing site. Peerless designs and manufactures mounts and accessories for both the commercial and consumer electronics market places. For additional information, contact Peerless Industries, Inc., 3215 W. North Avenue, Melrose Park, IL 60160, tel: (800) 865-2112 or (708) 865-8870, fax: (708) 865-2941, or visit Peerless' website at www.peerlessindustries.com.

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