



**Peerless Industries, Inc.**

3215 W North Avenue  
Melrose Park, IL 60160 USA  
(708) 865-8870 • Fax (708) 865-0760  
www.peerlessindustries.com

CERTIFIED  
ISO 9001

*Visit Peerless Industries at CEDIA EXPO!*  
**September 10-12, 2004, Indianapolis, IN**  
**Booth #905**

**FOR IMMEDIATE RELEASE**

*Media Contacts:*

Viktorya Maryan

Peerless Industries, Inc.

PH: 708-865-8870

Email: [viktoryam@peerlessindustries.com](mailto:viktoryam@peerlessindustries.com)

or

Traci Schaefer

TLS Communications

PH: 630-269-4567

Email: [traci\\_schaefer@yahoo.com](mailto:traci_schaefer@yahoo.com)

**PEERLESS INTRODUCES THREE UNIVERSAL DISPLAY MOUNTS FOR  
CUSTOM HOME INSTALLATIONS**

*Distributor Versions of Flat Panel and Projector Mounts Enable Custom Installers to  
Reduce Assembly and Installation Time While Maximizing the End User Investment*

**FOR CEDIA EXPO 2004, CHICAGO – September 10, 2004** -- Peerless Industries, Inc., the market leader in audiovisual mounting solutions for flat panels, projectors and other technology products, today introduced distributor-specific versions of three popular universal display mounts. The new **smART™ Flat Panel Universal Tilt Wall Mount (D-FPT-320)**, **LCD Adjustable Wall Arm/Side Cabinet Mount with Channeled Cord Management (D-LAC-100)** and **Universal Ceiling Projector Mount (D-PRS-UN)** provide the specific features home entertainment users require for an attractive, sophisticated custom installation that makes space-saving, functional use of flat panels and projectors virtually anywhere in the home.

The explosive growth of display technologies for home entertainment has catapulted the attachment rate for mounting equipment to an all-time high. While an abundance of information is available about flat panels and projectors, very little exists on how to optimize the use of displays products in the home.

“Peerless Industries’ comprehensive line of audiovisual mounting solutions enable home entertainment display users to maximize their investment through a combination of functionality for the best viewing experience and aesthetics to complement the display products and the room,”

said Mike Campagna, president of Peerless Industries, Inc. “Peerless mounts are compatible with virtually every flat panel or projector and can be used in almost any room in the house, such as under a kitchen cabinet, above a fireplace or in a basement home theater.”

The new Peerless display mounts all come standard with the industry’s most inclusive fastener packs and set-up instructions to help reduce assembly and installation time. Their universal compatibility and same-day shipping enable installers to streamline inventory space and costs, while completing a project on time and on budget. Additionally, all three mounts are UL<sup>®</sup> listed with the ability to easily hold at least four times the rated load capacity for additional peace-of-mind.

The **smART™ Flat Panel Universal Tilt Wall Mount** (D-FPT-320) is the only all-in-one single/double stud mounting system with a universal bracket to accommodate almost any 32”-63” display. Its continuous, self-balancing, one-touch tilt mechanism allows for effortless adjustment over a wide range of angles without additional tools or knobs while the dual sliding wall plates can be installed onto multiple surfaces for broad versatility throughout the home. The new smART mount comes complete with a security latch for safe installation to keep the display up and out of the way of activity in a busy household and its space-saving elegance and style enhance both the flat panel design and the room.

The **LCD Adjustable Wall Arm/Side Cabinet Mount with Channeled Cord Management** (D-LAC-100) allows 13”-22” LCD screens to pivot and articulate up to 23.4” in all directions for flexibility and mobility even around corners and cabinets. The unique cord management system safely and conveniently hides unsightly wires and cables, while the lightweight aluminum design offers a modern and sophisticated appearance. The mount’s three-link design and ball/joint mechanism features a pre-assembled design for fast installation and provides smooth adjustments giving users the ultimate ability to fine-tune the angle of the display for easy viewing anywhere in the room.

The **Universal Ceiling Projector Mount** (D-PRS-UN) offers industry-leading functionality with four minimum adjust points that make locking the projector into alignment a snap. The mount’s significant roll, pitch and yaw enable proper placement of the image onto the screen from any angle, anywhere in the room. The completely pre-assembled, lightweight design and cord management system allow the mount to be installed quickly and neatly. Its low profile form stays

flush with the ceiling and comes in black, silver and white to match the projector, décor or plain white ceiling.

**For more information about Peerless' mounting solutions, please call 1-800-865-2112 or go to [www.peerlessindustries.com](http://www.peerlessindustries.com)**

**About Peerless Industries, Inc.**

For more than 60 years, Peerless has designed and manufactured the world's most comprehensive line of high performance audiovisual mounting systems for televisions, flat panels, projectors, speakers, security cameras, computers, and other technology accessories used in both the commercial and consumer markets. Built on decades of experience and proven expertise, Peerless offers its customers the best overall value by providing the right combination of high performance mounting solutions, affordable pricing and complete services and support. Peerless Industries is ISO 9001 certified and is an approved Underwriters Laboratories testing site.

# # #

Electronic images are available for color reproduction.  
E-mail requests to [viktoryam@peerlessindustries.com](mailto:viktoryam@peerlessindustries.com).

© 2004 Peerless Industries, Inc. All rights reserved.

™SMART is a trademark and Peerless is a registered trademark of Peerless Industries, Inc.

®UL is a registered trademark of Underwriters Laboratories, Inc.