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CERTIFIED  
ISO 9001

**VISIT PEERLESS AT CES 2005!  
JANUARY 6-9, LAS VEGAS  
BOOTH #26123**

**FOR IMMEDIATE RELEASE**

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***PEERLESS INTRODUCES NEW RETAIL LINE OF ALUMINUM MOUNTS  
FOR SMALL LCD SCREENS***

**CHICAGO, IL -- January 6, 2005 --** Peerless Industries, the leader in audiovisual mounting solutions, has introduced a new retail line of universal aluminum mounts for small flat panel LCD screens. These new mounts will support virtually any LCD display in the popular 10"-20" category, while creating entirely new uses for small flat screen monitors throughout the home. This new line is being shown for the first time in the Peerless Industries booth (#26123) at CES.

"Peerless has leveraged its legacy of leadership and expertise in the professional market to develop a line of small flat panel mounting solutions that enable consumers to view these LCD screens in rooms and locations that were previously not possible. Small flat panels can now be mounted in the kitchen, master bath, garage and virtually anywhere a homeowner can imagine," said Christelle Imhof, market manager, retail mounting solutions for Peerless Industries.

Peerless' new LCD mounts are available in black and silver, and come in a variety of styles, including tilting, pivot and with wall and side-cabinet adjustable arms. All these mounts are made from aircraft-grade aluminum for added sturdiness and offer a contemporary look that complements the screens and blends in with the room. These new mounts support essentially any VESA® 75/100 LCD screen up to 25 pounds for extreme versatility. They are pre-assembled and come standard with a complete fastener pack for quick, no-hassle installation. Additionally, all of the mounts are UL® listed and were tested at four times the rated load capacity for additional peace-of-mind.

The **LCD Screen Tilting Wall Mount (RTL2-100 / RTL2-100S)** offers one-touch adjustment with its continuous tilt mechanism, and is perfect for



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applications in “busy” areas of the home, such as a playroom. These mount’s easy installation requirements enable “do-it-yourself” consumers to set-up in a snap.



Peerless’ **LCD Screen Pivot Wall Mount (RTLPL-100 / RTLPL-100S)** has +/- 35 degrees of tilt and side-to-side swivel movement for applications that require viewing at multiple angles, such as above the medicine cabinet in the master bath. This mount can fold flat against the wall or extend out a full six inches. Its one-time tension adjustment allows for simple fine-tuning of the screen without a knob or any additional tools. It comes pre-assembled for a quick installation.

The **LCD Screen Adjustable Wall Arm** with internal cord management (**RTLA-100 / RTLA-100S**) folds flat against the wall or extends out for TV viewing anywhere in the room and is ideal for use above a desk or in a den. Its two-link arm provides +/- 35 degrees of tilt and up to 180 degrees of swivel with one-time tension adjustment for limitless viewing positions. Unsightly cords are routed internally within the arm to maintain the clean look of the installation.



The NEW **LCD Screen Adjustable Wall/Cabinet Mount** with internal cord management (**RTLAL-100 / RTLAL-100S**) is Peerless’ longest (18”) and most versatile option and is best-suited for uses in larger locations, such as the kitchen or a garage. It features the same benefits as the adjustable wall arm mount with a three-link arm and the addition of necessary hardware for installation to both the side of a cabinet or on the wall. This mounting solution makes it easy for the end user to quickly swing a screen around a corner or cabinet for comfortable TV viewing from almost anywhere.



### Availability and Pricing

Peerless’ new retail line of small flat panel LCD mounts for 10”-20” screens come standard with the screen hardware and are available in black or silver. The entire line will be available in March 2005 at the following suggested retail prices: LCD Screen Tilting Wall Mount \$59.00, LCD Pivot Wall Mount \$99.00, LCD Adjustable Wall Arm with internal cord management \$139.00 and LCD Adjustable Wall and Cabinet Mount with internal cord management \$159.00.

**For more information about Peerless' mounting solutions, please call 1-800-865-2112 or go to [www.peerlessindustries.com](http://www.peerlessindustries.com).**

**About Peerless Industries, Inc.**

For more than 60 years, Peerless has designed and manufactured the world's most comprehensive line of high performance audiovisual mounting systems for televisions, flat panels, projectors, speakers, security cameras, computers, and other technology accessories used in both the commercial and consumer markets. Built on decades of experience and proven expertise, Peerless offers its customers the best overall value by providing the right combination of high performance mounting solutions, affordable pricing and complete services and support. Peerless Industries is ISO 9001 certified and is an approved Underwriters Laboratories testing site.

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