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ISO 9001

**VISIT PEERLESS AT CES 2005!
JANUARY 6-9, LAS VEGAS
BOOTH #26123**

FOR IMMEDIATE RELEASE

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***PEERLESS ANNOUNCES NEW RETAIL LINE OF LARGE SCREEN FLAT PANEL
MOUNTING SOLUTIONS FOR HOME ENTERTAINMENT***

CHICAGO, IL -- January 6, 2005 -- Peerless Industries, the leader in audiovisual mounting solutions, today introduced a new retail line of universal mounting systems for large screen (32" and up) flat panel displays. By leveraging its expertise and experience in the professional market, Peerless has designed a line of mounts that give home theater enthusiasts the ability to safely, functionally and decoratively incorporate a large flat panel display into their home. The new mounts are being shown for the first time in the Peerless Industries booth (#26123) at CES.

According to a recent Consumer Electronic Association (CEA) survey, the number one desired gift item for the 2004 holiday season was a "plasma TV." With the transition from analog to digital broadcasting, the availability of HDTV content and declining retail prices, more consumers are investing in flat panel plasma and LCD display technologies for their home.

"Most home entertainment enthusiasts spend an enormous amount of time deciding which large flat screen they want, but are challenged with how and where to install the display once they get it home," explained Christelle Imhof, market manager, retail mounting solutions for Peerless Industries.

"Peerless' new large screen flat panel mounts give consumers limitless mounting options that protect the investment, maximize viewing enjoyment and help users create the room of their dreams."

Peerless' retail line of large flat panel mounts is available in flat, tilting, articulating and swivel designs. These mounts come with universal brackets to ensure compatibility with a wide range of large flat panel displays, along with the industry's most complete, *Sorted-For-You*TM hardware pack

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with all screen hardware and easy-to-follow instruction that help simplify installation. All three mounts are UL[®] listed and were tested at four times the rated load capacity for additional peace-of-mind. Peerless offers space-saving elegance that enhances both the flat panel and the room.



The universal **Flat Panel Flat Wall Mount (RTFPF-320/ RTFPF-320S)** supports virtually any 32"-63" display. Its ultra-slim wall plate keeps the screen flat against the wall for discreet installation that is perfect for above the fireplace in the family room or behind the bar in the finished basement. It can be mounted to studs 16", 18" or 24" apart and offers horizontal screen adjustment capability for added versatility.

The universal **Flat Panel Tilt Wall Mount (RTFPT2-320/ RTFPT2-320S)** is the only all-in-one single/double stud mounting system that accommodates almost any 32"-63" display. Its continuous, self-balancing one-touch tilt mechanism allows for effortless adjustment over a wide range of angles without additional tools or knobs. The mount includes a security latch for safe installation that is up and out of the way of household activity, making it ideal for use on the wall in a loft or living room.



The two new mounts join the universal **Flat Panel Adjustable Swivel Mount (RTPLA-UN7/ RTPLA-UN7S)**, which pivots to a maximum reach of 30.5", swivels 180 degrees and tilts forward 10 degrees and back 5 degrees for limitless viewing positions. This mount's articulating arm offers cord management to neatly contain and protect the cords. It features a universal design and fits nearly all 32"-61" flat panel displays, perfect for use in larger areas of the home, such as the family room or recreational room where it can be pushed up against the wall out of the way when it's not in use.

Availability and Pricing

Peerless' new retail line of large flat panel mounts come standard with the Peerless *Sorted-For-You*[™] hardware pack and are available in black or silver. The Flat Panel Flat Wall Mount will be available in January 2005 at suggested retail price of \$199.00, the Flat Panel Tilt Wall Mount will be available in February 2005 at a suggested retail price of \$259.00 and the Flat Panel Adjustable Swivel Mount is

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currently available at a suggested retail price of \$681.00. **For more information about Peerless' mounting solutions, please call 1-800-865-2112 or go to www.peerlessindustries.com**

About Peerless Industries, Inc.

For more than 60 years, Peerless has designed and manufactured the world's most comprehensive line of high performance audiovisual mounting systems for televisions, flat panels, projectors, speakers, security cameras, computers, and other technology accessories used in both the commercial and consumer markets. Built on decades of experience and proven expertise, Peerless offers its customers the best overall value by providing the right combination of high performance mounting solutions, affordable pricing and complete services and support. Peerless Industries is ISO 9001 certified and is an approved Underwriters Laboratories testing site.

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