



**Peerless Industries, Inc.**

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***PEERLESS CONTINUES TO DEFINE THE ART OF FLAT PANEL MOUNTS  
WITH THE NEW SMART™ MOUNT***

**Melrose Park, Illinois, June 1, 2004** –Peerless Industries Inc.(CEDIA, booth #905), the industry leader in mounting accessories, is introducing a "completely new flat panel mount that is breaking ground in aesthetics and functionality - simply a breakthrough in flat panel mount design."

The revolutionary, airy SMART Mount displays 32" to 63" flat panel screens with unequaled elegance and style. It adds the artistic and aesthetic touch that is sought after and never before achieved in flat panel installations. This product goes hand-in-hand with the sleek and sexy appeal of flat panel screens. The SMART Mount does more than simply hold a screen against the wall; it enhances the installation, adds perceived value to the screen and to the overall setting.

In addition to being the most aesthetically appealing mount on the market, the patent-pending SMART Mount offers unparalleled flexibility and functionality. Its innovative features include continuous self-balancing, one-touch tilt mechanism that allows for effortless adjustments by simply moving the screen by hand without the need for tools or knobs; the screen simply stays in place. The tilt can be locked in position if the application requires it.

A unique dual sliding wall plate helps to overcome the obstacle of mounting to unevenly spaced studs and makes installations faster and simpler. This all-in-one single and double stud design can be mounted to a single stud, double studs (16", 20" or 24" apart) or to a concrete wall using any spacing in between. Furthermore, the SMART Mount is the only single/double stud all-in-one mounting system with a universal bracket to accommodate 32"-63" flat panel screens. It offers

comprehensive security features and comes with theft-resistant security screws and a safety and security latch to ensure a secure installation. Unlike some other universal mounts on the market, the smART Mount is packaged with a comprehensive set of fasteners to accommodate various screens and save installers trips to the hardware store. It comes in black and silver to complement various screens and environments.

Flat panel displays are one of the hottest and most sought after electronics technologies in the market today. Commercial and home installations of flat panel displays are expected to grow rapidly over the next few years as the flat panel industry is becoming more efficient, costs are going down and volumes are going up. "Peerless Industries is dedicated to providing safe, functional and eye-catching mounting solutions for today's technology needs," said Christelle Imhof, product marketing manager, Flat Panel Support Division of Peerless Industries. "As this market grows, Peerless Industries will continue designing and providing the most versatile, elegant and well-designed options to meet and exceed the needs of the commercial and home theater markets."

For more information contact Kara Alvarez 800-865-2112 ext 236 or via e-mail [kara@peerlessindustries.com](mailto:kara@peerlessindustries.com) or visit our website at [www.peerlessindustries.com](http://www.peerlessindustries.com).

***About Peerless Industries, Inc.***

Peerless Industries, Inc., founded in 1941, is the leading manufacturer of audiovisual mounting systems, including mounts for televisions, LCD screens, plasma screens, projectors, speakers, security cameras, computers, and more. Peerless Industries is ISO 9001 certified and is an UL-approved laboratory-testing site. Peerless designs and manufactures mounts and accessories for both the commercial and consumer electronics market places. For additional information, contact Peerless Industries, Inc., 3215 W. North Avenue Melrose Park, IL 60160, tel: (800) 865-2112 or (708) 865-8870, fax: (708) 865-2941, or visit Peerless' website at [www.peerlessindustries.com](http://www.peerlessindustries.com).

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